

Digital Technology and Culture 338

Washington State University, spring 2008

Making a podcast

Grading criteria:

Points possible: 100

<u>Points</u>	<u>Objective</u>
20	Podcast follows an established format (news, opinion, roundtable, review, etc.) that is related to your blog topic, with an opening introduction that engages listeners and explains the goal of the piece.
20	Podcast is at least three minutes in length and provides valuable information about your blog topic.
30	Audio blends together narration with ambient or complimentary sounds. Secondary voices, if desired, can be substituted for ambient sounds.
20	The podcast runs smoothly and sounds clean. No sloppy or abrupt edits.
10	Podcast is posted to your blog in a prominent place.